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profile

My extensive knowledge of graphic design includes a wide variety of formats including magazine layout and design, film advertisement design, corporate identity design, and visual effects for television and music videos.

experience

GRAPHIC DESIGNER, SIRIUS SATELLITE RADIO, NEW YORK, NY — 2008- PRESENT

Designed all promotional material for Sirius Satellite Radio including posters, store displays, one sheets, channel guides, billboards, and ads, among other things. Set up and directed photo shoots for products to be implemented in marketing materials. Also responsible for quality control, files organization, pre-flight for output, mock-ups of mechanicals and uploading files to network servers. Routed mechanicals to traffic coordinator where it was proofread. Insured all designs met strict brand guidelines.

GRAPHIC DESIGNER, DIAMANTE CREATIVE GROUP, NEW YORK, NY — 2003-2008

Graphic Designer for Design, Television and Film Production company located in Midtown Manhattan. Responsibilities: Lead a creative department including motion graphic artists, editors, web programmers and designers in high profile projects ranging from album packaging, movie posters, websites, broadcast design, dvd menus, set design and concert graphics for performances in Madison Square Garden. Clients include MTV, VHI, HBO, Nickelodeon, TV Land, Universal Records and Sony Music.

GRAPHIC DESIGNER, MAMMOTH ADVERTISING, BROOKLYN, NY — 2006-2007

Graphic Designer responsible for working alongside Art Director in all stages of designing advertisements for the motion picture industry including brainstorming, storyboarding, designing of comps, implementing client requests and pre-press preparation. Award-winning company was founded by two former creative executives of Miramax Pictures. Clients included Focus Features, The Weinstein Company, and ThinkFilm.

GRAPHIC DESIGNER, THE CONNECTION MAGAZINE, NEW YORK, NY — 2004-2006

Graphic Designer in charge of design and layout of national bi-monthly Latin Hip-Hop and Entertainment magazine. Overlooked two graphic designers. Helped start and build a reading base of over 100,000 Latin Americans ages 16-35 across the United States. Worked co-dependently with each department within the magazine. Magazine is now one of the leading Latin Hip-Hop magazines in the nation. Responsible for the design, layout and coordination of all printed materials including advertisements, newsletters, sales flyers, tradeshow graphics, direct mail campaigns, catalogs, brochures, presentations, and various print and online publications. Ensure artwork meets corporate branding standards. Maintain creative files, samples and back-up copies. Work with various teams to develop creative concepts. Conceptualize graphic elements and layout. Ensure technical adherence to specifications of printers. Manage project schedules and deadlines.

GRAPHIC DESIGNER (FREELANCE), JONAS MUSIC SERVICES, NEW JERSEY — 2005-PRESENT

Graphic Designer for advertising agency specializing in the music industry. Responsible for designing CD covers, press kits, logos and all promotion materials for musicians.

education

Nassau Community College, Associate Degree-Commercial Art, Magna Cum Laude, 3.8 GPA
Academy of Art College, Graphic Design, Scholarship Award

skills

Complete expert knowledge of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark Xpress, Adobe Flash and more. Mac and PC proficient.

awards

Awarded First place in design competition sponsored by the American Cancer Society.
Full scholarship to Academy of Art University based on portfolio.
Magna Cum Laude, Nassau Community College.

referrals

Daniel Hastings - Photographer/Creative Director - Atomicus Creative Group, 917-375-5351
Ann Lathan Kerzner - Executive Director - Jonas Music Services, 973-663-9139
Maria Quinn - Art Director - Mammoth Advertising, New York, 718-422-7760