



## PERSONAL STATEMENT

I am a highly experienced Senior Graphic Designer specializing in branding, advertising, key art design, photography and web design. I pride myself on being an excellent problem solver; troubleshooting issues that may arise. This skill translates into my design work by being able to find creative solutions to difficult issues that other designers may shy away from. I am experienced yet stay up to date in current trends that I infuse with my own unique style. I am a proud geek who loves design, gadgets and technology. My co-workers would describe me as a humble, fun, team leader with an everlasting eagerness to never stop learning. I am looking for a highly creative, fun, collaborative atmosphere where I am encouraged to grow and create.

## EXPERIENCE

Freelance Art Director & Photographer, David Irlanda Design & Photography, Austin (2013-Present)  
Conceptualize, plan and design broadcast, print and web graphics from clients such as John Lequizamo, The OWN Network, The Discovery Channel and TLC. Worked with clients to deliver a product above and beyond their original vision. Conceptualize and photograph commercial and editorial portraits.

Senior Graphic Designer, SiriusXM Radio, NYC (2008 - 2013)

Designed all promotional material for Sirius Satellite Radio including posters, store displays, one sheets, channel guides, billboards, and ads, among other things. Also responsible for quality control, files organization, pre-flight for output, mock-ups of mechanicals and uploading files to network servers. Routed mechanicals to traffic coordinator where it was proofread. Insured all designs met strict brand guidelines.

Graphic Designer, Diamante Creative Group, NYC (2003-2008)

Graphic Designer for Design, Television and Film Production company located in Midtown Manhattan. Responsibilities: Lead a creative department including motion graphic artists, editors, web programmers and designers in high profile projects ranging from album packaging, movie posters, websites, broadcast design, dvd menus, set design and concert graphics for performances in Madison Square Garden. Clients include MTV, VH1, HBO, Nickelodeon, TV Land, Universal Records and Sony Music.

Graphic Designer (Freelance), Mammoth Advertising, Brooklyn, NY (2007)

Graphic Designer responsible for working alongside Art Director in all stages of designing advertisements for the motion picture industry including brainstorming, storyboarding, designing of comps, implementing client requests and pre-press preparation. Award-winning company was founded by two former creative executives of Miramax Pictures. Clients included Focus Features, The Weinstein Company, and ThinkFilm.

Graphic Designer (Freelance), Jonas Music Services, New Jersey (2005-2008)

Graphic Designer for advertising agency specializing in the music industry. Responsible for designing CD covers, press kits, logos and all promotion materials for musicians.

## EDUCATION

Nassau Community College, Associate Degree-Commercial Art, Magna Cum Laude, 3.8 GPA  
Academy of Art College, Graphic Design, Scholarship Award

## CAPABILITIES

Extensive experience dealing with clients, experience managing multiple projects at once, troubleshooting difficult problems

## SKILLS

Advanced knowledge of the very latest versions Adobe Photoshop, Adobe Illustrator, Adobe InDesign. Experience with Cinema 4D, Adobe Flash and more. Nearly 15 years of experience in a Mac and PC environment.

## AWARDS & HONORS

Awarded First place in design competition sponsored by the American Cancer Society.  
Full scholarship to Academy of Art University based on portfolio.  
Featured in Abduzeedo.com's Collaborations competition  
Magna Cum Laude, Nassau Community College.

## INTERESTS

Photography, film, drawing, DIY projects